SAMSUNG LAUNDRY 2008

What are the biggest concerns regarding front load laundry?

Samsung Laundry

4.5 Cu.ft
Super Large

Steam Care
Refresh

Innovation & Stylish

Lowest
Vibration
Noise

Deep Clean
for Delicates

Large Capacity: 4.5 Cubic Feet

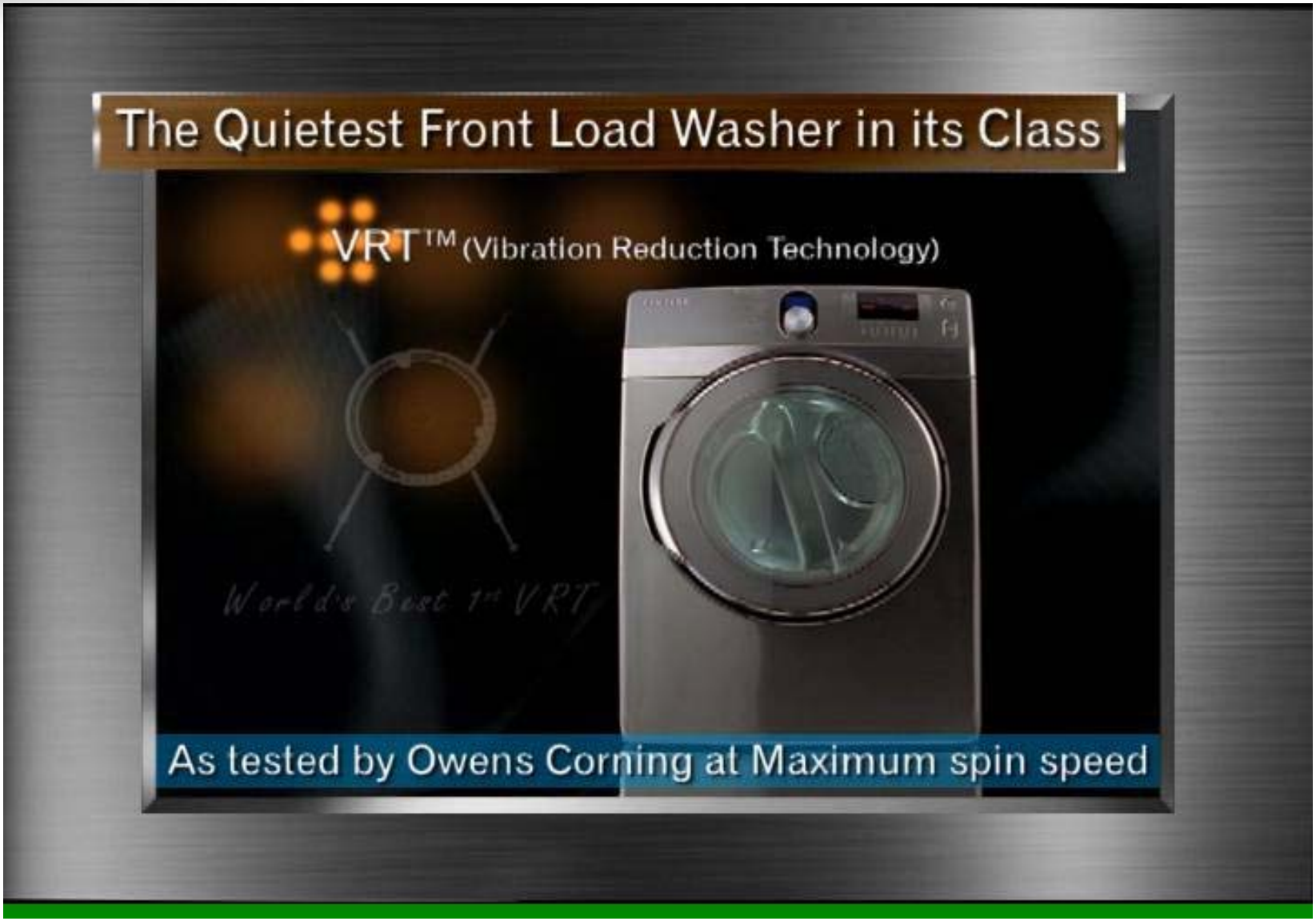
Saves Energy, Water and Energy by 20%

Fits King Size Comforter with Other Bedding

5 Additional Bath Towels over 4.0 Cubic Feet

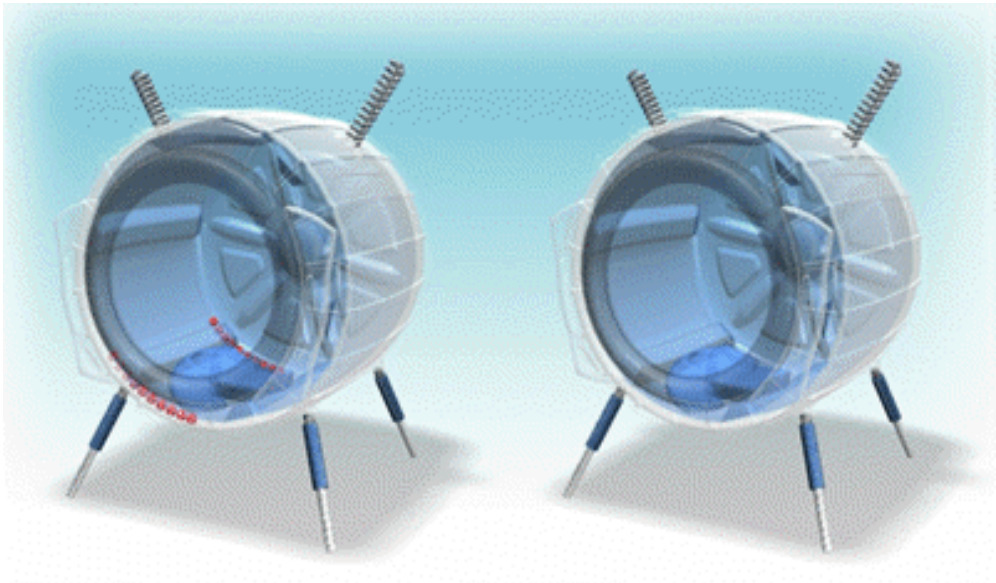
Larger Load at Once = Less Wash Per Week

Samsung Laundry


The Quietest Front Load Washer in its Class
VRT™ (Vibration Reduction Technology)
As tested by Owens Corning at Maximum spin speed

Samsung Laundry: VRT

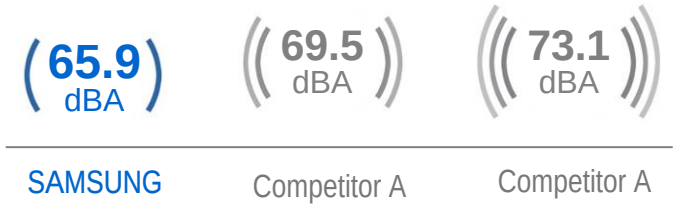
Samsung Vibration Reduction Technology uses stainless steel ball bearings that are placed in a circular tube around the drum. When the drum starts to spin, these balls automatically move into position so that they will counterbalance the unbalanced load.



Samsung's VRT™ System

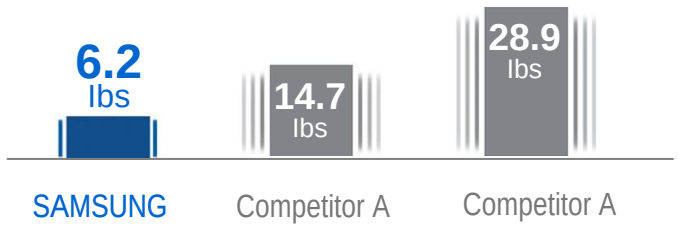
Conventional Balance System

Noise Performance



[ISO :International Standard Organization, normal wash at spin cycle]

Unbalanced Load Effect (At max spin)

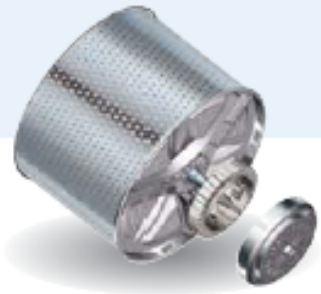


- **Test Condition :** A wavelength comparison in half water filled acrylic box.
- **Note :** Pictures taken of washers at 1300 rpm with a 1 lb unbalanced load with high-speed photography.

Direct Drive System

Direct Drive inverter motor reduces noise and vibration

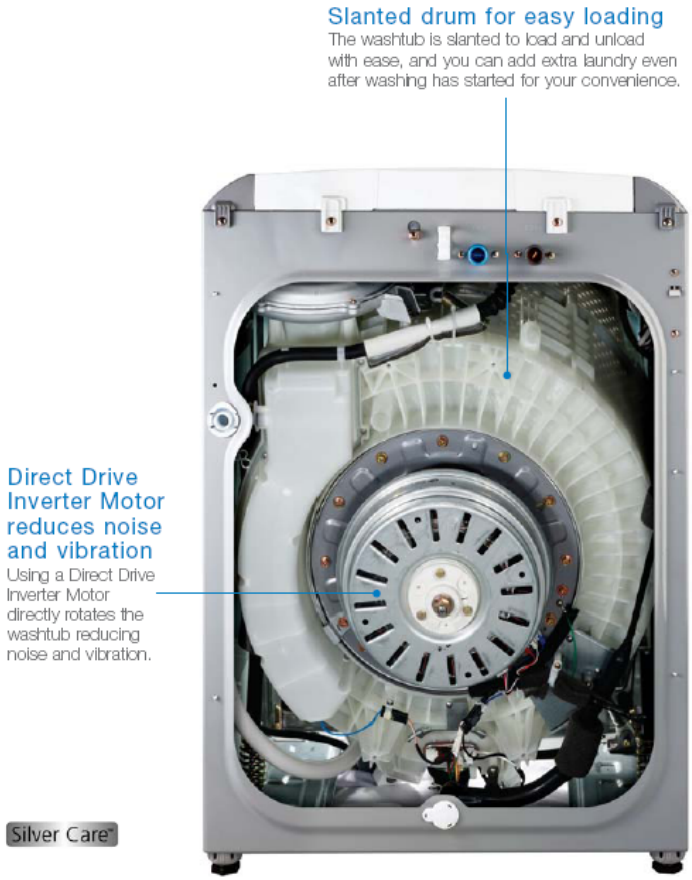
Using a Direct Drive inverter motor directly rotates the washtub reducing noise and vibration.



Features / Benefits:

- **No Belts or Pulleys**
- **No High-Pitched noises**
- **Less Vibration**

Innovative washer features


Slanted drum for easy loading
The washtub is slanted to load and unload with ease, and you can add extra laundry even after washing has started for your convenience.
Direct Drive Inverter Motor reduces noise and vibration
Using a Direct Drive Inverter Motor directly rotates the washtub reducing noise and vibration.
Silver Care

Samsung Laundry: Demo Modes

*Remember to Remove All Shipping Bolts Prior to Conducting Demo

WF448/WF438

Press Power Button

Press and Hold for 5 Seconds:

Delay Start + Signal
the demo sound will play
Then
Press Spin
Press Start to Activate Spin Demo

WF328/WF337/WF338

Press Power Button

Press and Hold for 5 Seconds:

Delay Start + Extra Wash + Signal
the demo sound will play
Then
Press Spin
Press Start to Activate Spin Demo

WF218

Press Power Button

Press and Hold for 5 Seconds:

Delay Wash + Signal + Extra Wash
the demo sound will play
Then
Press Spin
Press Start to Activate Spin Demo

Deep Steam Washer

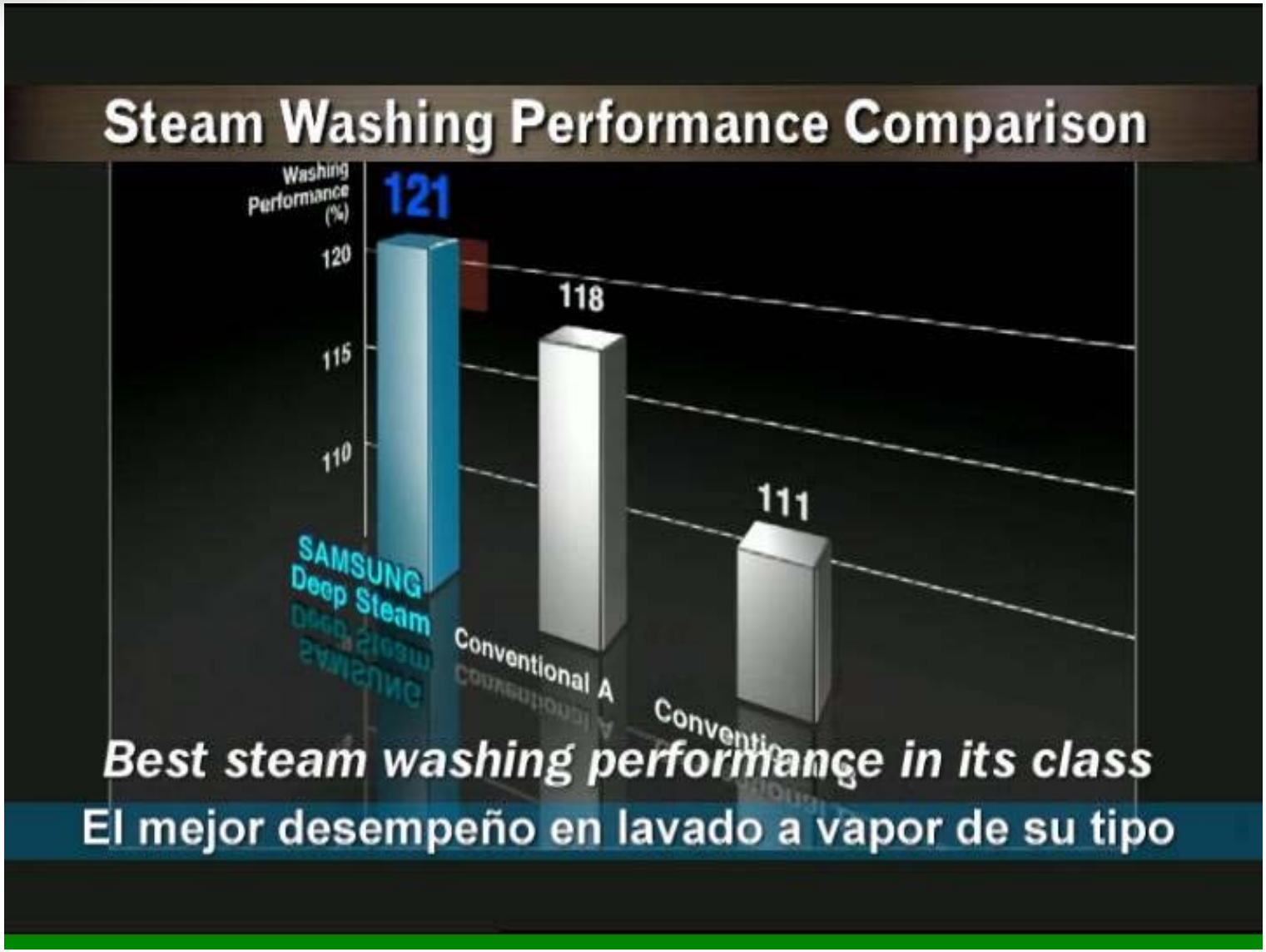
The best cleaning performance ever!

Performs the Best !

- The best washing performance out of all competitors.
- No more pre-treating and set-in stains.
- Loosens up grime/dirt easily with the touch of a button.
- Saves time & energy yet provides extraordinary cleaning power.

Soaking stains before washing by pre-programmed washing cycle with steam, heavily stained clothes are easily cleaned. So, you don’t have to waste extra time on washing clothes or damaging clothes from frequent washing, but get the same clean result.

Samsung Laundry: Steam Washer



Dryer Steam Cycle

Non-washables get fresh with powerful steam!
Less winkle, less ironing!

Steam Refresh & Wrinkle-Care

- Get refreshed from unpleasant odors
- Quickly relaxes wrinkles from loads of laundry that have been left in the dryer or laundry basket too long.

With steam cycles on the dryer, clothes and non washables get freed from odors, wrinkles, dirt and microbes. You can also use the function to refresh your clothes and wear again if only odors penetrated clothes without dirt. Additionally, steam cleans non washables such as cushions or cotton-stuffed dolls.

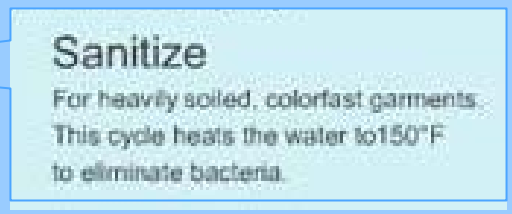
Samsung Laundry: Cleaning

12 Full Cycles

Samsung has a wash cycle for everything.

Bedding, whites, heavy duty and even delicates such as wool!

Sanitize Cycle



Water Heater heats normal tap water to 150F. This extra hot water kills 99.9% bacteria and makes your whites whiter!

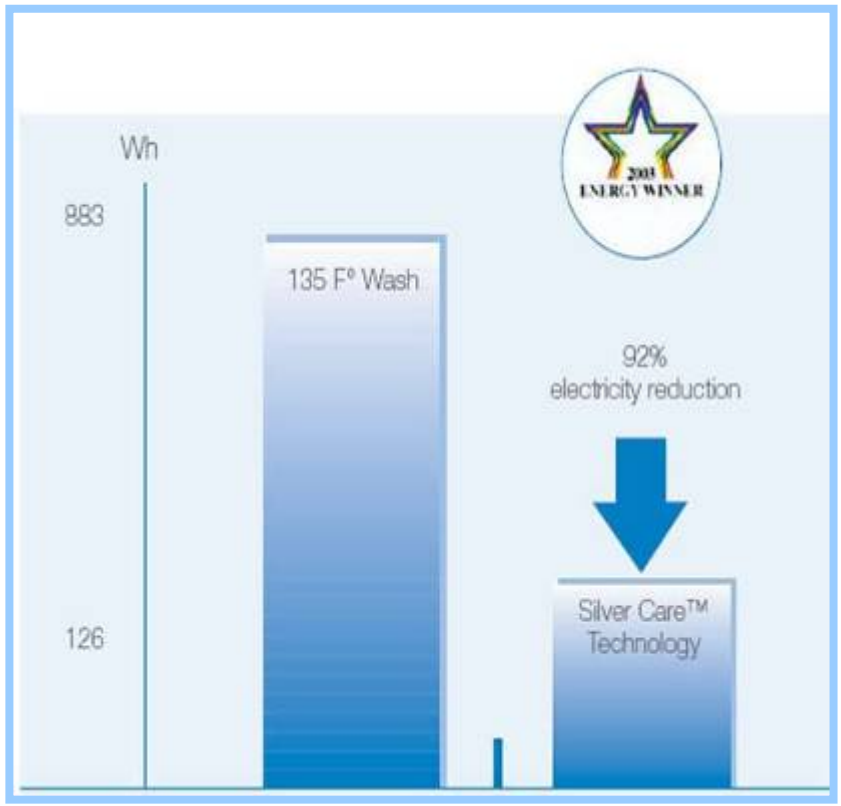
SilverCare™

Get your colors and delicates deep-down clean using COLD WATER, saving energy and your clothes.

Samsung Laundry: SilverCare

Save Energy and Money by Using Cold Water!

SilverCare™ provides a 92% energy savings over hot-water sanitization. While you may need to use hot water for certain stains, SilverCare™ gives you more options for colors and delicates.



Samsung Laundry: SilverCare

Benefit: Reduces Drum Odor

No more Drum Odor! No more Mildew smell! Some manufacturers recommend in their instruction manual to leave the door open to dry the washer interior to reduce odor buildup. Other manufacturers recommend no-load cycles with bleach. No need for this with SilverCare!

Samsung Laundry: SilverCare

Silver is not only used in laundry!

WF448

WF438

WF338

WF328

WF218

WF448	WF438	WF338	WF328	WF218
4.5 cu. Ft.	4.5 cu. Ft.	4.0 cu. Ft.	4.0 cu. Ft.	4.0 cu. Ft.
2.5” LCD & LED Display	2.5” LCD & LED Display	LED Display, C enter Display	LED Display C enter Display	Center Dial, LED Display
Steam in Washer a nd Dryer	Steam in Washer Only	Steam in Washer a nd Dryer		
1,300 RPM	1,300 RPM	1,300 RPM	1,200 RPM	1,100 RPM
VRT	VRT	VRT	VRT	VRT
SilverCare	SilverCare	SilverCare	SilverCare	No SilverCare
Diamond Drum	Diamond Drum	Diamond Drum	Diamond Drum	Stainless Steel Wash Drum
Chrome Door	Chrome Door	Chrome Door		
Stainless Platinum Neat White	Tango Red w/ Stainless Steel Accent Strip	Breakwater Blue Neat White	Tango Red Stratus Gray Neat White	Breakwater Blue Neat White

Samsung Laundry: WF448

Model Name	WF448
Retail Price	$1,499*
Capacity	4.5 cu.ft
USP & Features	✓ Steam Wash/Dry ✓ VRT™ ✓ SilverCare™ ✓ 1,300 rpm ✓ MEF 2.7 (Tier 3 + E-Star) ✓ 170kWh/year (Energy)
Design	✓ 2.5” LCD Display ✓ STS Diamond Drum ✓ Interior drum light

Samsung Laundry: WF438

Model Name	WF438
Retail Price	$1,299 / $1,199 (Neat White)
Capacity	4.5 Cu. Ft.
USP & Features	✓ Steam Dryer ✓VRT™ ✓SilverCare ✓ Trim Accept Strip ✓ 1,300 rpm ✓ MEF 2.55 / WF 3.4
Design	✓ LCD and LED Display ✓ STS Diamond Drum

Samsung Laundry: WF338

Model Name	WF338
Retail Price	$1,299 / $1,199 (Neat White)
Capacity	4.0 cu.ft
USP & Features	✓ VRT™ ✓ Steam ✓ SilverCare™ ✓ 1,300 rpm ✓ MEF 2.31 (Tier 3 + E-Star) ✓ 210kWh/year (Energy) ✓ Diamond Drum
Design	✓ Blue & Red LED Display ✓ Side Control Dial

Samsung Laundry: WF328

Model Name	WF328
Retail Price	$999 / ($1,099 Color)
Capacity	4.0 Cu. Ft.
USP & Features	✓ VRT™ ✓ SilverCare™ ✓ 1,200 rpm ✓ MEF 2.12 (Tier 2 + E-Star) ✓ 170kWh/year (Energy)
Design	✓ Red LED Dot Indicators ✓ STS Diamond Drum

Samsung Laundry: WF218

Model Name	WF218
Retail Price	$799 / $899 (Breakwater Blue)
Capacity	4.0 Cu. Ft.
USP & Features	✓ VRT™ ✓ 1,100 rpm ✓ MEF 2.2 ↑ ✓ 200kWh/year (Energy)
Design	✓ Center Jog Dial ✓ Progress indicator Window